

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 02874 01 OF 02 090338Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----090347Z 006814 /73
P 090005Z APR 77
FM AMEMBASSY SEOUL
TO USDOC WASH DC PRIORITY
INFO STATE 3152

UNCLAS SECTION 1 OF 2 SEOUL 2874

FOR GEOFF WALSER - OIM/SAD

E.O. 11652: N/A
TAGS: BEXP, KS
SUBJECT: NMTBA TRADE MISSION, MAY 23 THRU 27

REX: (A) USDOC 06051 (B) NMTBA CABLE TO SEOUL 3/14/77

1. EMBASSY TRANSMITS BELOW DRAFT SCHEDULE FOR SUBJECT MISSION
TO BE PASSED ON TO JESSE MAFFUID OF NMTBA.

BEGIN SCHEDULE:

SATURDAY, MAY 21, 1977

13:10 (CX 410) MISSION ARRIVES SEOUL AND TRANSFERS TO CHOSUN
HOTEL. MISSION TO BE MET BY TRADE CENTER
DIRECTOR TED BRYANT. TENSEAT MINI-BUS TO BE
PROVIDED BY EMBASSY. MR. CHANG OF GSO WILL
CLEAR BAGGAGE AND TAKE TO CHOSUN HOTEL.

17:00 PROMOTION BRIEFING AT TRADE CENTER DIRECTOR'S
RESIDENCE, FOLLOWED BY DRINKS AND BUFFET.

EVENING FREE.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SEOUL 02874 01 OF 02 090338Z

SUNDAY, MAY 22, 1977
FREE FOR SHOPPING AND TOURS AS DESIRED.

MONDAY, MAY 23, 1977

09:00 - 12:00 PLANT VISITS IN INCHON AREA - DAEWOO MACHINERY
INCHON PLANT (DIESEL MOTORS), AND SAEHAN (G.M.)

KOREA (AUTOS & BUSES).

12:00 - 13:00 LUNCH AT THE TRADE CENTER.

13:30 - 17:00 INDIVIDUAL APPOINTMENTS IN CONJUNCTION WITH
SEMINARS.

15:00 - 15:45 PRESS CONFERENCE (MISSION LEADER).

18:00 -19:30 RECEPTION AT THE TRADE CENTER.

TUESDAY, MAY 24, 1977

09:00 MISSION MEMBERS ARRIVE AT THE TRADE CENTER.

09:30 - 12:00 INDIVIDUAL BUSINESS APPOINTMENTS AND SEMINARS
AT THE TRADE CENTER.

12:00 - 14:00 BUSINESS LUNCHEON WITH KOREAN MACHINE TOOL
BUSINESS LEADERS.

14:00 - 17:00 INDIVIDUAL BUSINESS APPOINTMENTS AT THE
TRADE CENTER.

EVENING FREE.

WEDNESDAY, MAY 25, 1977

09:00 - 12:00 INDIVIDUAL BUSINESS APPOINTMENTS AT TRADE CENTER.

12:00 - 14:00 LUNCH

14:00 - 15:00 LEAVE FOR AIRPORT.

15:00 LEAVE FOR PUSAN VIA KE 135. TRANSFER TO CRYSTAL
HOTEL IN MASAN.

18:00 - 20:00 DINNER.

THURSDAY, MAY 26, 1977

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 SEOUL 02874 01 OF 02 090338Z

09:30 - 10:00 SLIDE BRIEFING BY OFFICIALS OF CHANGWON INDUSTRIAL
COMPLEX AT CHANGWON HEADQUARTERS.

10:00 - 12:00 INDUSTRIAL PLANT TOUR OR INDIVIDUAL BUSINESS
APPOINTMENTS.

12:00 - 14:00 LUNCH AT MASAN CRYSTAL HOTEL.

14:00 - 18:00 INDIVIDUAL BUSINESS APPOINTMENTS.

EVENING FREE.

FRIDAY, MAY 27, 1977

09:00 - 12:00 INDIVIDUAL BUSINESS APPOINTMENTS.

12:00 - 13:30 LUNCH.

14:00 - 15:00 PLANT VISITS.

15:00 LEAVE MASAN FOR PUSAN FOR DEPARTURE TO SEOUL
VIA KE 136. AT 16:30

17:30 ARRIVE KIMPO AIRPORT.

18:30 RETURN TO CHOSUN HOTEL.

EVENING FREE.

SATURDAY, MAY 28, 1977

09:30 - 10:00 DEBRIEFING BY MISSION MEMBERS.

10:00 LEAVE FOR KIMPO AIRPORT.

END SCHEDULE.

2. RESPONSES TO NMTBA CABLE OF 3/14/77 ARE GIVEN BELOW IN THE ORDER IN WHICH THEY WERE PRESENTED IN CABLE:

(1) WE ARE BUDGETING \$300 FOR TRADE CENTER RECEPTION FOR 100 PERSONS.

(2) HAVE BUDGETED \$200 FOR BUSINESS LUNCH ON MAY 24 AND OTHER REPRESENTATION. TOTAL HOSPITALITY BUDGET INCLUDING COFFEE THROUGHOUT SEMINAR AND HOSPITALITY IN MASAN IS \$700.

(3) AS INDICATED IN SCHEDULE ABOVE, WE PREFER PROMOTION
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 SEOUL 02874 01 OF 02 090338Z

BRIEFING AT TC DIRECTOR'S RESIDENCE ON SATURDAY MAY 21 AT 5 PMN RATHER THAN IN CHOSUN ON SUNDAY MAY 22.

(4) NAMES OF PLANT IN INCHON AREA AND PRODUCTS GIVEN IN SCHEDULE. PLANTS TO BE VISITED IN CHANGWON AREA TO BE DETERMINED LATER.

(5) AMPLE TIME HAS BEEN ALLOWED IN SCHEDULE FOR APPOINTMENTS OF INDIVIDUAL MEMBERS, WITH ONLY MORNING OF MONDAY MAY 23 GIVEN OVER TO PLANT VISITS IN SEOUL-INCHON AREA. BELIEVE PLANT VISITS TO BE ARRANGED IN CHANGWON SHOULD BE MORE EXTENSIVE, OWING TO FACT THAT CHANGWON PLANTS CLOSE TO TOGETHER, THUS ELIMINATING WASTED TRANSIT TIME. MAFFUID MAY WISH COMMENT ON THIS.

(6) WE ESTIMATE COST OF GROUND TRANSPORTATION (EMBASSY BUS IN SEOUL AREA AND CHARTERED BUS IN CHANGWON) AT ROUGHLY \$200. WILL REFINE THIS COST LATER.

(7) COST OF SINGLE ROUND TRIP AIR FARE BETWEEN SEOUL AND PUSAN (NEAREST AIR FIELD TO CHANGWON) IS \$35. MAFFUID MAY PERFORM NECESSARY MULTIPLICATION.

(8) WE WILL MAKE RESERVATIONS AT CRYSTAL HOTEL IN MASAN (CLOSEST HOTEL TO CHANGWON) UPON APPROVAL OF ABOVE SCHEDULE BY MAFFUID. ASSUME HE DOES NOT WISH TO KEEP HOTEL ROOMS IN CHOSUN FOR NIGHTS OF WEDNESDAY MAY 25 AND THURSDAY MAY 26 IF WE CAN AVOID IT, AS COST OF SUCH ACTION WOULD BE ABOUT \$700, EQUAL TO HIS ENTIRE HOSPITALITY BUDGET.

(9) MAFFUID'S NMTBA DIRECTORIES HAVE ALL ARRIVED AND ARE STORED AT TC.

(10) WE AWAIT MEMBERS' LITERATURE.

(11) WE CAN MAKE AVAILABLE UP TO 4 KODAK CAROUSEL SLIDE
SNEIDER
UNCLASSIFIED

UNCLASSIFIED

PAGE 05 SEOUL 02874 01 OF 02 090338Z

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 SEOUL 02874 02 OF 02 090226Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----090347Z 005732 /73

P 090005Z APR 77
FM AMEMBASSY SEOUL
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 3153

UNCLAS SECTION 2 OF 2 SEOUL 2874/2

USDOC

FOR GEOFF WALSER - OIM/SAD

PROJECTORS AND ONE 16 MM MOVIE PROJECTOR, WHICH WE CAN
TAKE TO CHANGWON.

12) ENTIRE EXHIBITION SPACE OF TRADE CENTER AND
ADJACENT SINGLE SEMINAR ROOM ARE OF COURSE FIRMLY AVAIL-
ABLE FOR SEOUL PART OF NMTBA VISIT AND QUITE EXTENSIVE
SPACE AVAILABLE IN ADMINISTRATIVE HEADQUARTERS AT CHANGWON
COMPLEX FOR THAT PART OF SCHEDULE, IF MAFFUID APPROVES
DRAFT SCHEDULE. WE FIND STATEMENT "APPOINTMENTS TO BE
SCHEDULED SIMULTANEOUSLY WITH TECH PRESENTATIONS" SOME-
WHAT UNCLEAR. MORE ON THIS BELOW.

13) WE ESTIMATE COST OF TRANSLATION AND TYPING OF ONT
PAGE OF SEMINAR TEXT INTO KOREAN AT \$5. TOTAL COST
OF TRANSLATION WILL OF COURSE DEPEND ON NUMBER OF PAGES
OF TEXT TO BE TRANSLATED.

3. PRINCIPAL ASPECT OF NMTBA MISSION WHICH REMAINS

UNCLEAR TO US AT THIS POINT IS REAL NATURE OF THE TEN TO FOURTEEN "TECH PRESENTATIONS" WHICH MAY BE GOING ON SIMULTANEOUSLY AT SEOUL TRADE CENTER AND CHANGWON IF ENTIRE MISSION WERE TO BE IN ACTION AT ONCE. AS COMMERCE AND MAFFUID ARE AWARE, TRADE CENTER HAS ONLY ONE PROPER SEMINAR ROOM. MAIN EXHIBITION AREA OF TRADE CENTER CAN UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SEOUL 02874 02 OF 02 090226Z

BE DIVIDED UP INTO MAXIMUM OF 8 SMALL OFFICE- BOOTH AREAS BY USE OF MERO WALL SYSTEM, WHICH PROVIDES MODICUM OF PRIVACY. EACH OFFICE-BOOTH HAS BEEN ADEQUATE FOR BUSINESS APPOINTMENTS WITH UP TO SAY FIVE PERSONS BY INDIVIDUAL TRADE MISSION MEMBERS WHO HAVE COME TO SEOUL IN PAST. TRADE CENTER FACILITIES WOULD CLEARLY NOT BE ADEQUATE FOR A TEN TO FOURTEEN-MAN MISSION IF EACH MEMBER OR EVEN SEVERAL MEMBERS WISHED TO CARRY ON FULL-BLOWN SEMINARS WITH PODIUMS, SLIDES, AND SEATING FOR AVERAGE SEMINAR ATTENDANCE OF 15 TO 35 PERSONS AT EACH SEMINAR. MOST TRADE CENTER CAN OFFER IS OFFICE-BOOTH SPACE FOR 8 SMALL OFFICE-BOOTH PLUS SINGLE SEMINAR ROOM WHICH MAFFUID HAS SEEN DURING VISIT TO SEOUL. WE BELIEVE EARLY CLARIFICATION BY COMMERCE FOR TRADE CENTER OF EXACTLY WHAT MAFFUID HAS IN MIND FOR "TECHNICAL SYMPOSIUM" PART OF TRADE MISSION'S ACTIVITIES IN SEOUL AND CHANGWON, GIVEN THE CONTENTS OF PARAS 11 AND 12 OF REF B, AND WHETHER THESE ACTIVITIES CAN REALISTICALLY BE COMPREHENDED WITHIN CONFINES OF TRADE CENTER TO BE ESSENTIAL FOR SUCCESS OF MISSION.

4. WE ARE HAPPY THAT MAFFUID, AS INDICATED IN PARA 3 REF A, WILL NOW MAKE TWO-DAY ADVANCE TRIP TO SEOUL ON MAY 9 RATHER THAN ARRIVING ONLY ONE DAY IN ADVANCE OF MISSION AS PLANNED EARLIER. ADVANCE TRIP WILL ALLOW US TO WORK OUT FINAL DETAILS AND INSURE THAT PLANNING PROCESS FOR MISSION WILL BE COMPLETE.
SNEIDER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 09-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SEOUL02874
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770124-0128
Format: TEL
From: SEOUL
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770471/aaaackde.tel
Line Count: 264
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 8f5dbca7-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 5
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2850398
Secure: OPEN
Status: NATIVE
Subject: NMTBA TRADE MISSION, MAY 23 THRU 27 REX: (A) USDOC 06051 (B) NMTBA CABLE TO SEOUL 3/14/77
TAGS: BEXP, KS
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/8f5dbca7-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009